

DR. PUZIAH HASHIM

Trainer's Profile

- **Subject Matter Expert**
- **Serunai CEO Sdn Bhd (1106429-X)**
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Dr. Puziah Hashim is a well-known expert in halal food, cosmetic and pharmaceutical. Having over 30 years of experience in the halal subject, she has conducted many public and in-house training, consultancy and audit. She has served as a panel approval of the Halal Industry Development Corporation (HDC) and the Selangor State Islamic Department (JAIS).

She is passionate about this subject of halal having started as a pioneer committee member serving the Islamic Centre of Malaysia (Pusat Islam Malaysia) way back in 1985. Since then, she has been actively involved in various capacity as a halal committee member at both state and national level. Some of her contribution are developing the halal training module for HDC and halal module syllabus for MARA colleges.

As a SIRIM officer for 29 years, she is very familiar with area of audit and quality of products where as a Head of Department, she personally lead the team to obtaining the accreditation of laboratory competencies under MS ISO/IEC 17025, ISO 9001 and the GMP for her cosmetic pilot plant. She has conducted several GMP trainings for BioNexus companies funded by Biotech Corporation.

Besides halal, she is also an expert in HACCP and MeSTI for foods; where she conducted training, consultancy and audited many food manufacturers as an associate auditor under SIRIM QASI Sdn Bhd.

Today, she is one of a well-known trainer, consultant, auditor in halal certification, HACCP and GMP whom delivers quality knowledge to her participants and clients.

Education and Professional Qualification

- 2000-2003 Post Doctorate/visiting scientist in biotechnology (skin care efficacy), Massachusetts Institute of Technology (MIT), USA.
- 1997 PhD (Food Chemistry), University Putra Malaysia, Serdang, Malaysia.
- 1980 MSc. (Food Technology), Texas Tech University, Lubbock, Texas, USA
- 1978 BSc. (Food Science), Louisiana State University, Baton Rouge, Louisiana, USA.
- 2019 Certified TOT MIHA (Training of Trainers, Malaysia International Halal Academy) for Halal industry.
- 2017 Certified lead auditor for Laboratory Competency MS ISO/IEC 17025
- 2014 Certified halal trainers Professional Program (CTPP), Halal AQL Malaysia
- 2007 Certified Training the Trainers, Malaysian Institute of Management (MIM)
- 2002 Certified of Excellence in Biotechnology - Massachusetts Institute of Technology (MIT), USA.
- 2003 Certified HACCP, SIRIM.
- 1998 Certified lead auditor ISO 9000, QMI-Quest
- Professional membership of Malaysian Institute of Food Technology (MIFT)

Halal and Technical Experiences

2020	Associate auditor of HACCP & GMP for SIRIM QASI Sdn Bhd.
2020	Lead assessor of the Department of Standard Malaysia in the field of chemical and microbiology under MS ISO/IEC 17025 laboratory competency accreditation
2009 - 2019	Technical Assessor of the Department of Standard Malaysia in the field of chemical & microbiology under MS ISO/IEC 17025 laboratory competency accreditation
2017	Expert panel of the Department of Skill Development, Ministry of Human Resources, Malaysia in the area of auditing, manufacturing & processing sub-sector related to NOSS Malaysia Certificate of Skill for halal industry
2009-2015	6 years as a Research Fellow conducting R&D in halal ingredients and cosmetics, and supervising MSc and PhD students in their R&Ds at the Halal Products Research Institute (HPRI), Universiti Putra Malaysia (UPM).
2014	Associate Halal Trainer of AQL Malaysia
1980-2009	29 years as a Researcher/Testing Officer conducting research and testing of foods, cosmetics and nutraceuticals at Standard and Industrial Research Institute of Malaysia (SIRIM)
2008-present	Associate Trainer of Halal Industry Development Corporation (HDC) Responsible for providing halal training on the following subjects:- <ul style="list-style-type: none"> • Basic in halal and haram • Malaysia Halal Certification Procedure (JAKIM Manual Procedure) • Malaysia Halal Standard MS 1500:2009 (Halal Foods) • Malaysia Halal Standards MS 2200:2008 Part 1 (Halal Cosmetics) • Malaysia Halal Standards MS 2200:2013 Part 2 (Usage of animal bone, skin and hair) • Halal Assurance System (HAS)

	<ul style="list-style-type: none"> • Halal Internal auditing • Halal Industries Fundamentals
2008	Technical Halal Approval Panel for HDC
2007	As a member of a consultant team in developing halal teaching modules:-
2017	<ul style="list-style-type: none"> • For HDC - develop halal cosmetics, halal assurance system, halal internal auditing and Malaysia Standards for Halal products. • For MARA colleges - Diploma in Halal Compliant, responsible to develop halal cosmetic courses.
2007-2008	Committee Member in Technical Evaluation of JAKIM Halal Laboratory in Enstek, Negeri Sembilan.
2003-2009	Halal Approval Panel (cosmetic, food and pharmaceutical) for the Malaysia Halal Certification of the Jabatan Agama Islam Selangor (JAIS).
2004-2009	Associate trainer in Laboratory competency accreditation MS ISO/IEC 17025 under SIRIM Training Services (STS).
2004-2009	Consultant and inspection member for halal cosmetic and food, Jabatan Agama Islam Negeri Selangor (JAIS).
2005 - present	Actively participated in the Malaysian Standards Technical Committee on halal, conformity assessment for accreditation bodies (ISO/IEC 17011) and the competency of testing and calibration laboratories (ISO/IEC 17025) with the Department of Standard Malaysia, MOSTI.
1983	Technical Advising Committee for Food Regulation 1985, (JPTPM) Food Safety & Quality Division, Ministry of Health (MOH).
2015	Technical committee (Expert) for the revision of TC/CASCO/WG 44 for ISO/IEC 17025 the Competence of Testing and Calibration Laboratory for: <ol style="list-style-type: none"> Department of Standard Malaysia (DSM), and International Standard Organization (ISO), Switzerland.
2017	As a trainer/ speaker/ committee at several conferences, training programs and meetings held locally as well as overseas:
2017	a) Panel – Program Chakna Negara: Pemerkasaan Ekosistem Halal Negara, KLIA.
2016	b) Halal training for WAREES Halal Staff in Singapore – Halal Cosmetic and halal testing
2016	c) Blumal specialized halal training, KL, for WAREES Halal Staff (Singaporeans) – Halal Cosmetics
2016	d) Halal cosmetic compliance workshop, BiotechCorp, Kuala Lumpur – Technical Requirements for halal certification in Malaysia.
2015	e) Conducted course on Halal Certification for bio-based product, BiotechCorp, KL – Halal biocosmeceutical.
2015	f) Speaker at International Cosmetic & Beauty Conference 2015, Osong, Korea – Halal cosmetic in Malaysia.
2015	g) Technical Committee for Evaluation of Standard (JTPS) on Standard document of National Skill Worker in Sertu (level 2 & 3), Kuala Lumpur.
2015	h) Technical Committee for Evaluation of standard (JTPS) on Standard document of National Skill Worker (NOSS) in Management of Halal Industry, Kuala Lumpur.

2015	Lumpur.
2014	i) Halal Entrepreneur Training, University Malaya – Halal industry Governance & Regulatory Control.
	j) Speaker in Halal Pharmaceutical Magazine TV Program, JAKIM